

If you **operate a business** or run a **local event** within the Shire of Plantagenet, the Shire of Denmark or the City of Albany that engages with or receives income from TOURISTS then you are a participant in the local tourism industry.

The Amazing South Coast (ASC) Destination Marketing Organisation automatically welcomes you to the family. The intent of the Amazing South Coast is to MARKET AND PROMOTE our region as a “must see” destination within WA. A register of all local operators will assist us in communicating opportunities. This will allow us to gather information that will help us to achieve our goal – the Amazing South Coast of WA.

If you interact with visitors, feel free to give us the following details.

Business Name/Name: _____ ABN _____
(If a Business)

Business Type:

Experience – Tours/Service **Taste** – Beverages/Food **Stay** – Accommodation **Retail** **Event**

Location Address: _____

Mailing Address: _____

Phone Numbers: B _____ M _____

Email Address: _____ Website: _____

Contact Person: _____ Position: _____

Do you want to receive future communications, industry updates and the Amazing South Coast e-Newsletters: **Yes** **No**

*If you wish to become a **TOURISM MARKETING PARTNER** please indicate below*

TOURISM MARKETING PARTNER

Available to all businesses 1 Mar 2020 – 28 Feb 2021

BUSINESS **\$460** (incl GST)

(ASC WEBSITE LISTING INCLUDED)

- Website Listing and product displayed
- Voting rights
- Monthly newsletter
- Access to the Amazing South Coast Closed Industry Members Facebook page
- Receive discounted advertising rate in AMAZING SOUTH COAST guide
- Receive latest industry insights and news
- Receive discounted Rate for Brochure Racking at the Visitor Centre of choice (managed and charged separately by the Visitor Centre/s)

*If you wish to become an **EVENTS MARKETING PARTNER** please indicate below*

EVENTS MARKETING PARTNER

EVENTS ONLY (local not-for-profit/community based events only) **\$95** (incl GST)

- No voting rights
- Event listing on ASC Web ‘Events’ page
- Receive latest industry insights and news
- Receive discounted rate for Brochure Racking at the Visitor Centre of choice (managed and charged separately by the Visitor Centre/s)

Become an **OUT OF REGION PARTNER** indicate below

OUT OF REGION MARKETING PARTNER

May upgrade to Tourism Marketing Partner upon request.

OUT OF REGION ONLY

(Business outside of the ASC Region)

\$75 (incl GST)

- No voting rights
- Receive latest industry insights and news
- Receive discounted rate for Brochure Racking at the Visitor Centre of choice (managed and charged separately by the Visitor Centre/s)

Available to all **TOURISM, EVENTS** and **OUT OF REGION MARKETING PARTNERS**

ACCESS TO ASC OPT-IN MARKETING PROGRAMS

ASC WEBSITE

\$100 per week (incl GST)

Home Page Banner Advertisement

Advertisement does not include design of creative. **3 week maximum run**

WEBSITE PACKAGING

Check out "OFFERS" on the ASC Home page

Free of charge

SOCIAL MEDIA POSTS

The Amazing South Coast social media profiles publish to more than 19,000 followers daily with beautiful imagery and footage from around the South Coast. Featuring your business as part of these highlights will place it at the fingertips of a large and active audience.

Allow us to raise your business' profile with social media support, including long-term Instagram highlights placements, special events promotion and a posting schedule across Facebook, Instagram and Twitter, with additional platforms such as YouTube and Pinterest available on request.

Email eo@theamazingsouthcoast.com.au or call Peter Grigg on 0499 420 360 to find out how we can best feature your business on The Amazing South Coast socials and how much it will cost.

SIGN AND AUTHORISE HERE I have read, understand and agree to the above Terms.

Name

Signature

Date

PLEASE RETURN COMPLETED FORM VIA:

Email: membership@theamazingsouthcoast.com.au or

Post: PO Box 5726, ALBANY WA 6332

TAX INVOICE Upon receipt of this form, a Tax Invoice will be issued to you for payment within 14 days.

DISPLAYS AT VISITOR CENTRES – ALBANY, DENMARK, MT BARKER

For all Brochure Racking or Advertising Space contact your preferred Visitor Centre/s.

Contact: Email eo@theamazingsouthcoast.com.au or call Peter Grigg on 0499 420 360